

Guidelines and procedures for recognition of IYC 2011 activities and events, and use of the Logo

The global celebration is officially designated the International Year of Chemistry, abbreviated IYC 2011. The official tag line of the IYC 2011 is “Chemistry - our life, our future.” Activities are defined as events, exhibits, performances, promotional products, print or electronic publications, or other creations intended to advance the aims of the IYC 2011 as described on the IYC website. Activities can be considered eligible as part of IYC 2011 and use of the logo can be authorized if the following guidelines are met:

- I. The event must address at least one of the objectives for the year, which are:
 - Increase the public appreciation of chemistry in meeting world needs;
 - Increase the interest of young people in chemistry;
 - Generate enthusiasm for the creative future of chemistry;
 - Celebrate the role of women in chemistry or major historical events in chemistry, including the centenaries of Mme. Curie’s Nobel Prize and the founding of the International Association of Chemical.
- II. In order to use the IYC 2011 logo, please provide contact information and a brief description of your IYC 2011 activity/product to info@iyc2011.org. Include the URL of your IYC 2011-related website as well as the time and place of the activity.
- III. The official logo of the IYC 2011 in several formats is available from the IYC 2011 website. All IYC 2011 organizers and supporters of IYC 2011 activities are encouraged to show the IYC 2011 logo on their web pages and any printed or electronic materials produced in support of IYC 2011. If the IYC 2011 logo is included on a website or in any other electronic publication that supports hyperlinks, a link to www.chemistry2011.org should be established.
- IV. Activities should be open (without specific barriers or exclusions to specific groups) and non profit-making. It is recognized that the organizers may need to charge admission fees to cover costs.
- V. Organizations such as national chemical societies requesting an overall approval of their activities should contact IUPAC with an outline of the activities they plan to carry out.
- VI. Use of the IYC 2011 logo is granted, upon request, at the discretion of the IUPAC Executive Committee and the IYC 2011 Management Committee, who reserve the right to revoke its use by any individual, organization or group at any time. Users of the logo are understood to agree automatically to comply with any such revocation.

The IYC 2011 logo may not be modified without approval by IUPAC.

The combined UNESCO|IUPAC logo shall be used only with explicit permission of UNESCO and IUPAC in writing and only for the event or events covered by that permission.